

Qantas News welcomes contributions from readers.

## PEOPLE

### WORKPLACE GIVING—CHARITY PROFILE

## UNICEF

THE Qantas Workplace Giving Program provides employees with the opportunity to support their favourite charity through a regular payroll deduction. Workplace Giving makes donating simple and tax-effective, eliminating the need to collect receipts or wait until the end of the year to claim a tax refund.

One of the charities that staff may choose to support is UNICEF. UNICEF is the United Nations Children's Fund and the Qantas/UNICEF Australia Change for Good program is UNICEF Australia's longest ongoing corporate partnership. Funds raised through Change for Good are used for ongoing projects and

emergency aid wherever the need is greatest. Funds are also used to support Qantas Cabin Crew Team (QCCT) projects in Zimbabwe and Thailand.

UNICEF Australia's Corporate Partnerships Manager Victoria Thomas provides an insight into the work of UNICEF.

#### Why is the Workplace Giving program important to UNICEF?

UNICEF helps children all over the world. By Qantas staff donating through the Workplace Giving program, we are provided with regular funds, which allows us to better plan and

manage our various long-term programs.

A small donation can go a long way:

- \$2 purifies 200 litres of water, making it safe to drink.
- \$36 will immunise 25 children against measles.
- \$15 buys school materials for a child for a year.

#### What types of programs will the funds from Workplace Giving support?

The funds will help with long-term UNICEF programs, which provide vulnerable women and children with lifesaving help including healthcare, education and protection. UNICEF is also active in emergency situations.

Through contact with UNICEF, the lives of millions of children have been saved or changed for the better. But the challenge is still ongoing—every year nearly 30,000 children die before their fifth birthday and every minute of every day a child dies of AIDS.

UNICEF needs more help to reduce these numbers and additional funds through the Workplace Giving program will be invaluable.

#### UNICEF Australia holds regular fundraising events. Can you tell us about some of them?

UNICEF is celebrating its 60th anniversary this year and to mark the occasion, the Diamond Exchange has donated a stunning



\$25,000 diamond which is being raffled. There are only 1,500 tickets at a cost of \$150 each, available through UNICEF Australia on 02 9261 2811 or visit [www.unicef.org.au](http://www.unicef.org.au). The winner will be drawn on World AIDS Day, 1 December 2006.

UNICEF Australia's annual fundraising event is a 'Year in Review'. This year people can join the fun as comedy duo Roy and HG provide their unique take on the year's biggest news in sport, business and politics at the Westin Hotel in Sydney at midday on 28 November. Tickets are \$155 dollars each or \$1,500 for a table of 10 and are available directly through the UNICEF Australia office by calling (02) 9261 2811.

We also have our online shop and staff can support UNICEF by doing their Christmas shopping here. There is a fantastic range of cards, toys, gifts and stationery for all occasions. You can view all the products at [www.unicef.org.au](http://www.unicef.org.au) or by ordering a catalogue online or by phoning 1300 365 943.

To support UNICEF, another Qantas supported organisation or a charity of your choice, download a Workplace Giving form at <http://qfintranet/people/wpg/>

Next month: Mission Australia in profile



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## Helping others with an open mind

WHEN most people retire, they take off on a trip of a lifetime or tackle that long overdue hobby or house renovations. IT worker Wayne Brinkley spent three months in Thailand volunteering his time teaching children English.

Wayne was part of Open Mind

Projects, a charitable organisation that provides education projects and computer training. Would you like to have a different type of holiday and help others at the same time? Why not volunteer your skills for this or another worthwhile charity?

Open Mind Projects accepts volunteers for village and temple schools in most parts of the country. Get involved in eco-tourism, conservation or help with orphans. Two to 24 week periods are available. For more information, go to [www.openmindprojects.org](http://www.openmindprojects.org)



Wayne Brinkley pictured third from left in Thailand with Open Mind Projects.

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